



ImageWare Systems Engages Liolios Group to Lead Investor Relations Program

SAN DIEGO, CA - February 15, 2012 - ImageWare Systems, Inc. (OTCPK: IWSY), a leader in multimodal biometric security solutions, has engaged Liolios Group to lead its investor relations and financial communications program.

“Our recent equity financing provides us the working capital to aggressively and competitively bid for new business,” said Jim Miller, CEO of ImageWare Systems. “Combined with our foundational patents for multimodal biometric identity analysis, open systems architecture and unique fusion technology, we believe that we’re well-positioned to execute the company’s long-term business plan.

“With this platform in place, it has now become important for a team of experienced IR professionals like Liolios Group to help us effectively communicate our story to the investment community. Liolios Group brings to us a proven track record of assisting emerging growth companies in building quality, long-term relationships with investors, analysts and institutions.”

In collaboration with ImageWare Systems management, Liolios Group will refine and deliver the company’s message for maximum resonance within the financial community. Liolios Group will also schedule a number of one-on-one conference calls, road shows and financial conferences, targeting key influencers such as analysts, fund managers and members of the financial press.

For additional information about ImageWare Systems, contact Liolios Group at 949-574-3860 or email IWSY@liolios.com.

About ImageWare Systems, Inc.

ImageWare Systems (OTCPK: IWSY) is a leading developer of identity management solutions, providing biometric, secure credential and law enforcement technologies. Scalable for worldwide deployment, the company's biometric product line includes a multi-biometric engine that is hardware and algorithm independent, enabling the enrollment and management of unlimited population sizes. ImageWare's identification products are used to manage and issue secure credentials including national IDs, passports, driver’s licenses, smart cards and access control credentials. ImageWare's digital booking products provide law enforcement with integrated mug shot, fingerprint livescan and investigative capabilities. ImageWare is headquartered in San Diego, CA, with offices in Portland, OR, Washington, D.C. and Ottawa, ON. For more information on ImageWare Systems, visit www.iwsinc.com.

About Liolios Group, Inc.

Liolios Group, Inc. is a highly selective and comprehensive investor relations firm specializing in small and micro-cap companies. The firm aims to deliver superior performance in corporate messaging and positioning, investor awareness, analyst and financial press coverage, and capital attraction. Founded in 1996 in Newport Beach, California, Liolios Group partners each have more than 15 years experience in finance and investments, and represent clients in a wide range of industries, including consumer & retail, healthcare & bio-pharma, digital media & software, and technology. For more information about Liolios Group, please visit www.liolios.com.

Forward Looking Statements

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “if,” “should” and “will” and similar expressions as they relate to ImageWare Systems, Inc. (“ImageWare”) are intended to identify such forward-looking statements. ImageWare may from time to time update these publicly announced projections, but it is not obligated to do so. Any projections of future results of operations should not be construed in any manner as a guarantee that such results will in fact occur. These projections are subject to change and could differ materially from final reported results. For a discussion of such risks and uncertainties, see “Risk Factors” in ImageWare’s Annual Report on Form 10-K for the fiscal year ended December 31, 2010, its quarterly reports on Form 10-Q for the quarters ended March 31, June 30 and September 30, 2011, and its other reports filed with the Securities and Exchange Commission under the Securities Exchange Act of 1934, as amended. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the dates on which they are made.

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