

# A Message From Jim Miller

## CEOs, CIOs and CTOs: Read This if You Want to Keep your Job

*We have the solution to your security problem.*



**You weren't aware you had a security problem?** Read these short quotes from Forbes and IBM Research:

"In today's environment, with daily releases of new data breaches that cause CEOs to be fired and businesses to suffer existential losses, it's critical that every CEO of companies, large and small, understand information security."

— *Forbes*

"The average cost of a data breach totals around \$3.8 million. 77% of businesses reported a data breach in the last 12 months and the estimates worldwide of total data lost to cyber crimes range from the high hundreds of billions to over \$1 trillion. What's frightening is that a staggering 63% of businesses don't have a mature system in place to track their sensitive data."

— *IBM Research*

If this quote didn't disturb you, it gets worse. Consider this — to thrive in today's ultra competitive and collaborative environment, you have to network employees with non-employees, stakeholders that can include partners, regulators, suppliers, vendors, customers, and more.

In other words, your intellectual property, confidential information and communications are vulnerable to those who may do your enterprise harm. Starting to get the picture?

Current authentication solutions are costly, hard to use, and slow to set up. Plus, they compromise agility without providing a justifiable increase in security. Passwords are the worst. Tokens, while more secure, have their problems, too. Biometrics have long been regarded as the pinnacle of authentication, but some critics think they lack scalability, flexibility, and extensibility. Until now.

As the leader in multi-modal, multi-factor biometrics, we've turned our 20 biometric patents, with 14 pending, and our experience with successful, large-scale government security deployments into a revolutionary solution for the enterprise that covers all stakeholders in all circumstances — everywhere.

### Introducing ImageWare GoVerifyID Enterprise Suite

ImageWare's GoVerifyID Enterprise Suite delivers a comprehensive solution that combines 360° user authentications with seamless integration throughout the Microsoft ecosystem. It enhances security by providing cost-effective, enterprise-level biometric authentication without compromising agility, productivity, or user experience. It also protects the complete range of enterprise stakeholders, inside and outside the network. Central control from the Microsoft Management Console makes administration agile, easy, and cost effective.

#### 360° Authentication

True enterprise-wide biometric authentication for all stakeholders in all circumstances, connected or disconnected.

#### Agile

Balances trust and agility; adapts quickly to new biometric technologies; is quick and easy to install, configure, manage, and use.

#### Cost Effective

Financed as OPEX rather than CAPEX. No upfront cost and requires comparatively low installation and maintenance costs.

#### GoVerifyID Enterprise Suite Features:

- Supports in-band and out-of-band authentication for unlimited populations
- Integrates seamlessly with your Microsoft ecosystem/infrastructure
- Supports all enterprise stakeholders in your extended workforce
- Protects your corporate network from end-to-end
- Secures applications and data on the client, server, and cloud
- Hybrid Cloud quickly and easily deploys as a SaaS solution, with centralized integration to your Microsoft ecosystem/infrastructure
- Provides flexible user login policies
- Leverages the hardware you already have
- Works with user's current smart devices: Apple and Android smartphones and tablets
- Easy authentication using a fingerprint, face, or voice

For more information or to read the full Gartner Newsletter, please visit [goverifyid.com](http://goverifyid.com) or [iwsinc.com](http://iwsinc.com). Sleep better.



ImageWare (ImageWare Systems, Inc.) is a leader and innovator in multi-modal, multi-factor biometrics, with a long history of successful, large-scale government deployments. With 20 granted patents worldwide and 14 patents pending, we provide the highest level of assurance and accountability for corporate networks, web applications, mobile devices, and PC desktop environments. © 2016 ImageWare Systems, Inc. All rights reserved.  
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